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*Updated with the
Latest Post-2010 Issues
that Affect College Preparation*

Everything You Need To Better Prepare For College

after the 2008 financial crisis

*A comprehensive
workshop for parents
of high school students*

Underwritten by:
The American Education Foundation
(AMEDF)

UPDATED WITH NEW MATERIALS FOR THE
POST-2010 COLLEGE ENVIRONMENT!
www.amedf.org

Everything You Need To Better Prepare For College

A comprehensive workshop for parents of high school students



To reserve seats, please call (877) 702-6333 Ext. 102
Attendance is FREE!

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DEAR PARENTS:

The financial crisis of 2008 has redefined the process of preparing for college. Tight credit, loss of home and asset values, high unemployment and continued economic uncertainty are all making the process of preparing for college even more confusing. But the outlook isn't all bad. With better guidance and more effective preparation, you and your student can still select and fund a quality college education.

That is why the AMEDF has made important updates to our **free** comprehensive workshop. This longest running program of the AMEDF is entering its 13th year and continues to receive accolades from parents and students for its comprehensive coverage of student academic development, college admissions, career exploration, financial aid, and family financial preparation. The successful integration of all these components is crucial to your student's college success.

It takes the coordinated efforts of parents, students, teachers, guidance counselors, and professionals to ensure this integration. This workshop provides a step-by-step plan to identify each component of this process and the role of each player, so that the proper collaboration can take place.

Unlike commercial companies, the AMEDF is a **not-for-profit** organization whose mission is to help you prepare for college, find the right school and make college costs affordable. Our programs are made possible with the help of charitable donations from individual and corporate contributors who share in this vision.

Join us and learn about all the recent changes and how you can help your student deal with these new challenges. With your participation, we can work together to give all of our students a better chance at college success.

Sincerely,

Gail R. Travers
Executive Director



PROGRAM AGENDA

The Process of College Preparation: College 2010 and Beyond

- The state of higher education after the financial crisis of 2008
- New challenges and opportunities for the graduating class of 2010 and beyond
- New signs of stress in your student's education track and how to address them

Getting Started: What Every Parent and Student Should Know

- The new myths and realities of going to college
- Major mistakes to avoid in selecting and funding a college education
- Underutilized college education options and how to determine the most suitable path

Preparing the Student

- Using today's changes to help your student determine a college objective he or she will be motivated to achieve
- Managing components in your student's profile that point to suitable college paths in the post 2010 education environment
- Verbal and non-verbal clues from your student that identify preparation gaps that may lead to attrition

New Career Issues in the Post Crisis World

- Evaluating the education path for different post-college objectives and how to better manage them for the new economy
- Methods to identify choices and minimize damaging "peer" pressure on your student
- Finding the best colleges based on the new post-2010 realities

Academic Preparation for College Success

- Sorting through the hype- Required academic preparation for specific college objectives
- What academic indicators are saying about your student's future given the new environment
- New keys to Freshman, Sophomore, Junior and Senior year planning

Updates to the College Selection Process

- New and not-so-new mistakes in college selection and how to avoid them
- How to distinguish fact from fiction and important details for researching colleges
- New hidden facts about a college that are vital to gaining admissions and decreasing costs in today's environment

College Admissions Post 2010

- Changes to admissions and how to use the new models to benefit your student
- The truth behind competitive admissions and hidden allies that are often missed
- New advantages of competitive colleges and how to package your student to gain admission

Understanding New Hidden Details About Costs

- New cost details that should be included in your considerations
- Identifying costs that are worth paying and those that are unnecessary for success
- Additional short cuts that decrease total costs while increasing odds for success

Update on Financial Aid and Funding Options

- Need-based aid, non-need based aid, scholarships and determining which are worth pursuing based on your profile
- Maximizing aid from Federal, State, and institutional sources- especially the "free" money and updated tax incentives
- Debt or assets- determining which to use and avoiding double or triple penalties that significantly increase costs
- Review of Federal, State, and Institutional aid applications and various changes that must not be missed

Bringing it Together

- Identifying critical tasks and the most efficient order for completing them
- Details that must not be missed and using professional help
- Do's and don'ts of research and techniques for using college guides, visits, and other under-utilized sources that provide dependable information

ABOUT THE AMERICAN EDUCATION FOUNDATION (AMEDF):

The AMEDF is a tax-exempt, not-for-profit organization dedicated to helping parents and students better prepare for college. Since 1997 AMEDF has helped thousands of families in the states of New Jersey, New York, North Carolina, Florida, Maryland, Massachusetts, Ohio, Pennsylvania and Virginia. AMEDF provides classes, counseling, self-study and Internet programs to help families with college-bound students ease the transition to college and minimize barriers to college success. The AMEDF also works with institutions through its *College Success and Affordability Alliance* to establish additional community-based resources for college guidance and preparation. The AMEDF is a member of the College Board and NCAN.

The AMEDF can be reached on the Internet at www.amedf.org.

AMERICAN EDUCATION FOUNDATION

Providing information and guidance to help parents and students better prepare for college success.

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